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**ERA INDEPENDENT SCHOOL DISTRICT**

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TO: Whom it May Concern
FROM: Jereme Dietz, Principal, Era High School
DATE: March 3, 2016
RE: Measured By Character Program

I am writing this letter to recommend Mr. Wade White and the Measured By Character program for your school. We introduced our students to the program at an assembly on March 2, 2016, and it was a truly moving experience. Mr. White held the attention of the students from the beginning of the program through the end and the impact it had on them was apparent and obvious.

Mr. White began the program by introducing himself and by telling the story of his son. He gave the students several examples of good character, how every person's life has meaning, and how the decisions that one individual makes impact the lives of many others. During this message many of the students were in tears and quite emotional. At one point, Mr. White asked the students to stand up and seek out someone to whom they may have never spoken to before, or maybe someone to whom they had mistreated in the past or with whom they had a broken relationship. I was amazed at the reaction of the students when given this opportunity. I witnessed students embrace who had not said kind words to one another in years. It was truly awesome to observe this response.

The assembly was two hours long, and as I stated above, the students were attentive and captivated through the entire program. Many students stayed in the gymnasium for more than half an hour after its conclusion because they wanted more. This is my 15th year as a public school administrator, and this was the best character program I have ever seen. Again, I highly recommend Mr. Wade White and the Measured By Character program. If you have any questions or would like more specific information about the program, feel free to contact me by phone at (940) 665-5961 extension 214, or send me an email to dietzi@eraisd.net.

Thank You,

Jereme Dietz
Principal
Era High School