



April 17, 2015

To Whom It May Concern:

This is a letter of recommendation for Measured by Character. I have been involved with schools for all my life. My parents were educators and I have lived in a lot of different communities and been involved in a lot of different school districts. I have been an employee for Celina for the past 10 years and have been the principal for the last 3 years.

In today's educational world it is important in a healthy school to make connections. Wade and his group provide a very important key to developing and maintaining connections with your student body. This program revolves around two key concepts that are imperative to a great culture in today's school. The program reinforces random acts of kindness as well as makes students think of their story and how they will be remembered. The personal testimonies and their impact are unbelievable. If you have been involved in a high school assembly in today's society you will be able to see the difference in how your students will respond to this program. Our students were locked in and engaged throughout the entire program. It's not about the delivery. It is about the message. It is a message that will change your kids, teachers, and culture. If you have the opportunity to secure this program don't pass it up.

Sincerely,

Bill Hemby

Principal Celina High School